

Sherford Community Survey

Quick Stats

Summer
2021





South Hams District Council, on behalf of the councils and organisations involved in Sherford, are now pleased to present the key statistics of Sherford's second Community Survey, conducted every 2 years. Of the 526 homes occupied in Sherford at the time of the survey, 33% responded to the questions.

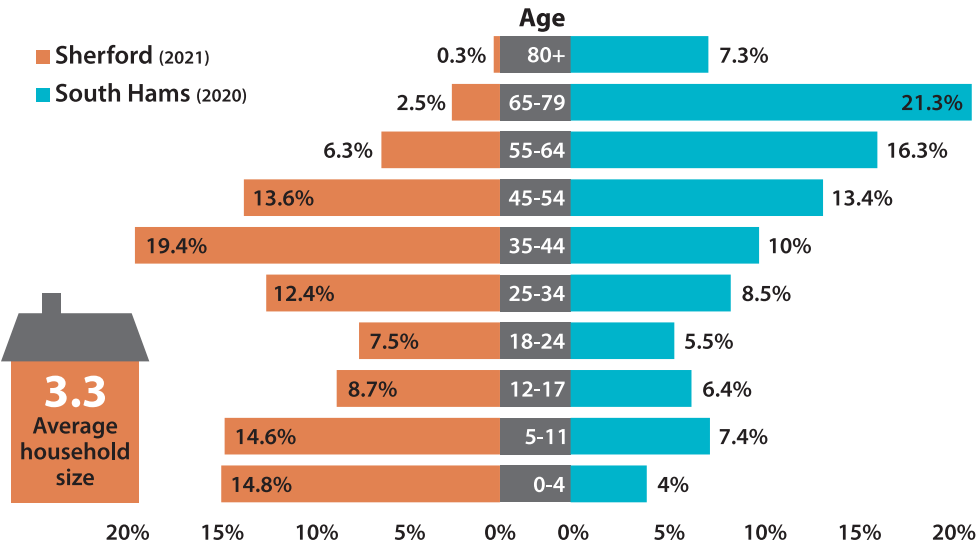
This booklet sets out some of the headline findings. You can find the full results in the Sherford Community Survey Report here:

www.sherfordtrust.org.uk

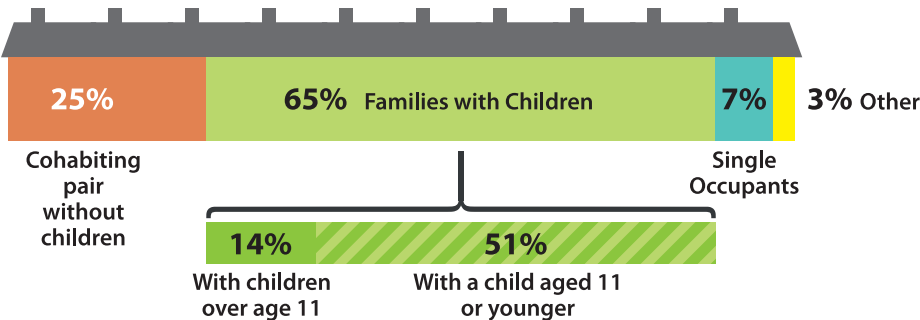
A big thank you to all of the residents who took the time to complete the survey to give a snapshot of life in Sherford.

Sherford Households

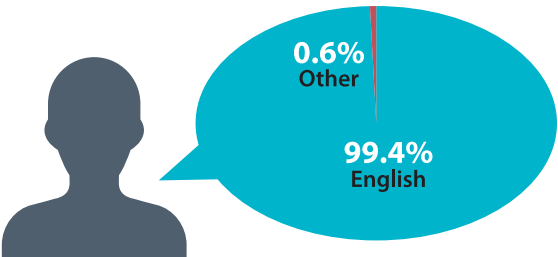
How many people usually live in your home?



Who lives in your home?

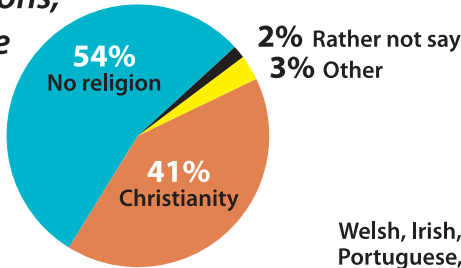


What is the main language spoken in your home?

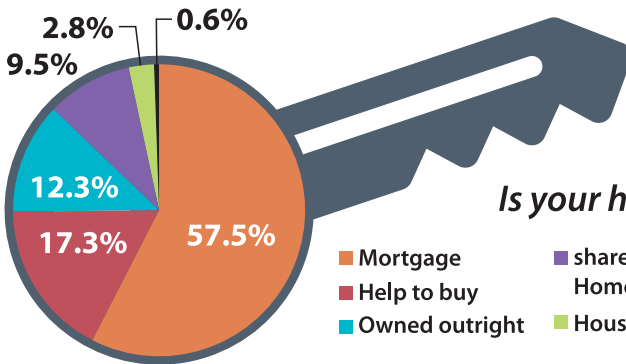
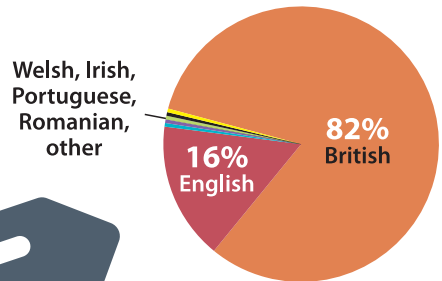




Which religions, if any, do the people in your home belong to?

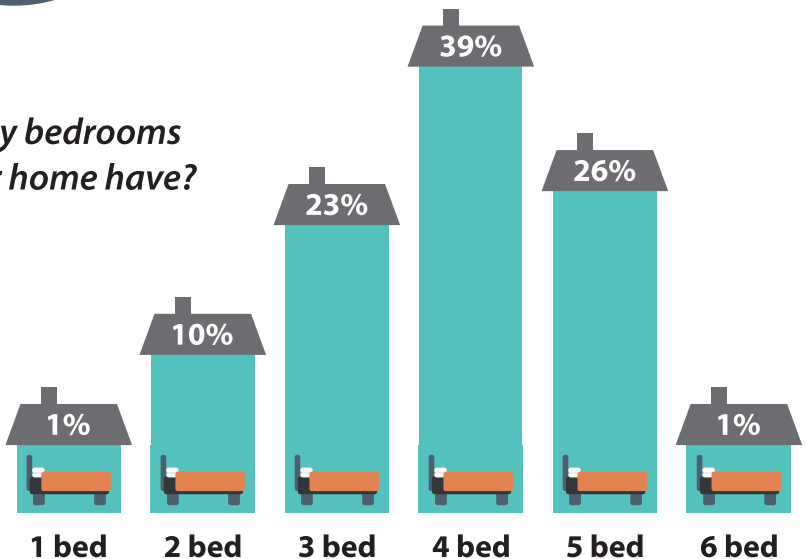


What are the nationalities of the people in your home?



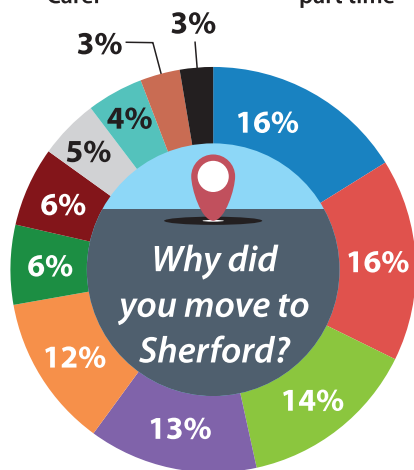
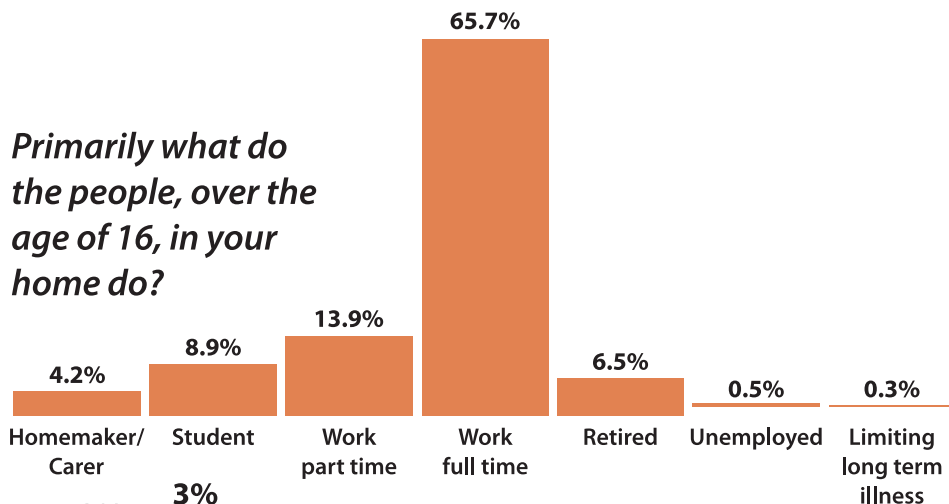
Is your home ... ?

How many bedrooms does your home have?



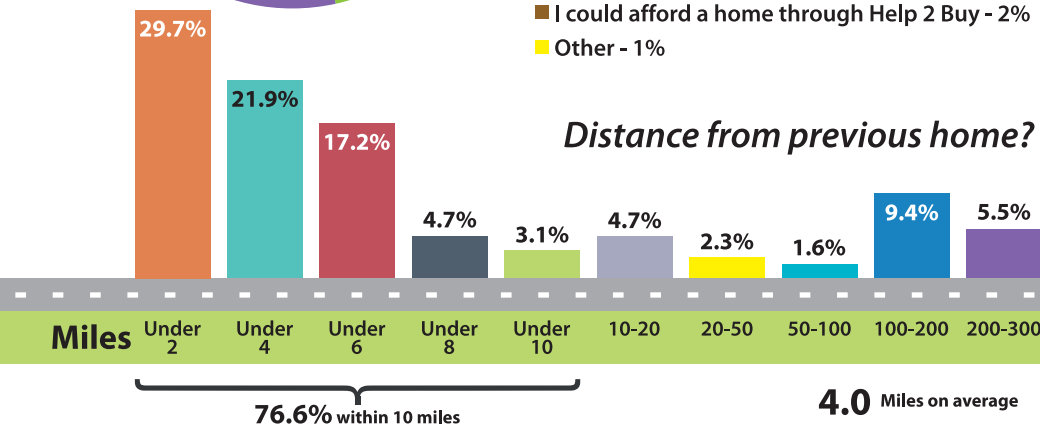


Primarily what do the people, over the age of 16, in your home do?



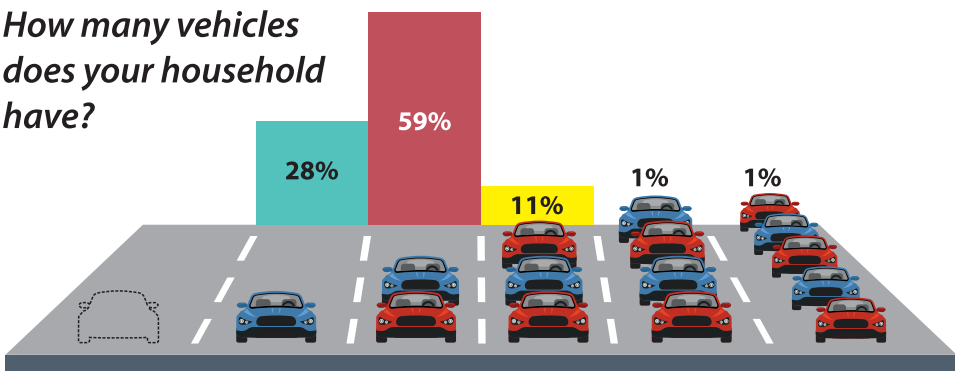
- The location
- To be nearer family and friends
- The chance to have a brand new home
- To be part of a new community
- I could afford a shared ownership home
- So my child could attend Sherford Vale School
- It's close to my work
- To have access to the new facilities
- A home became available through a housing association
- To continue living in the local area
- To upsize / downsize
- I could afford a home through Help 2 Buy - 2%
- Other - 1%

Distance from previous home?

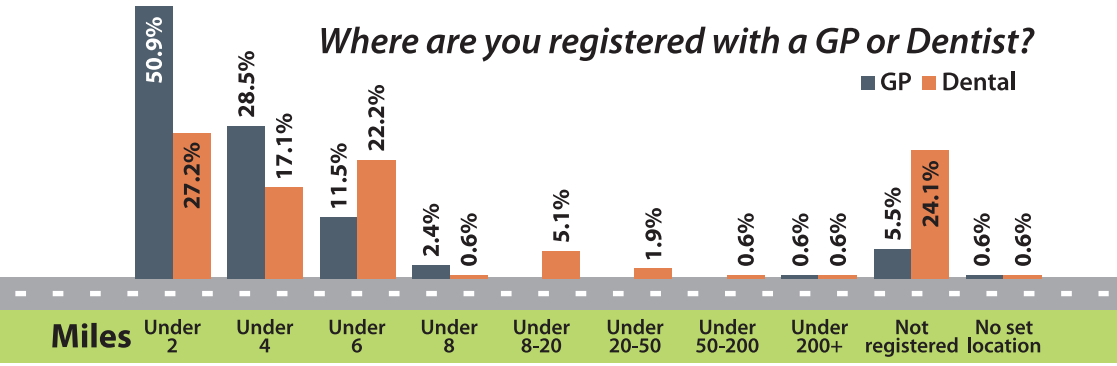


How does Sherford move?

How many vehicles does your household have?



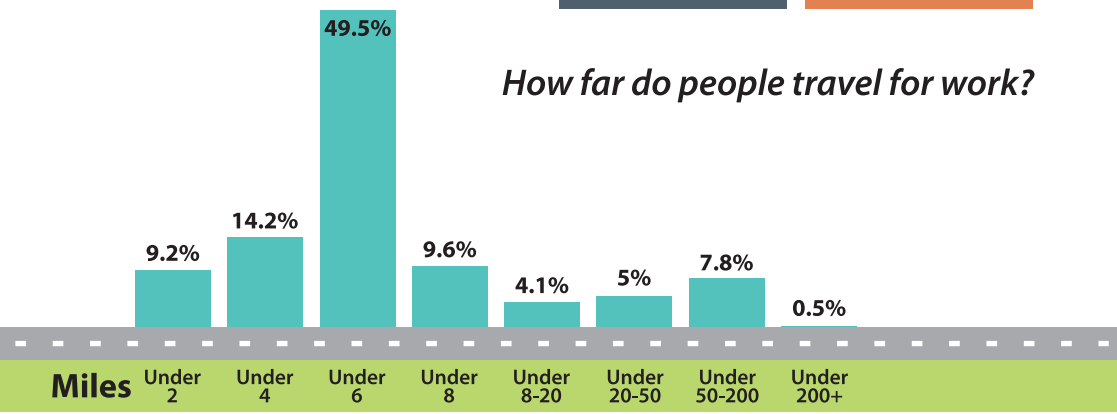
Where are you registered with a GP or Dentist?



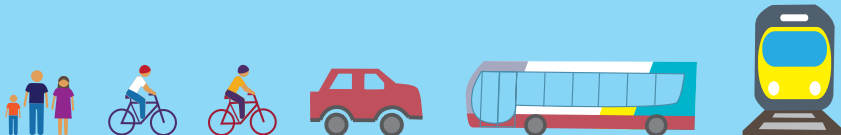
2.5 Miles on average

3.9 Miles on average

How far do people travel for work?



72.9% within 6 miles



For those in your home who work, what mode of transport do they use for the longest part of their journey?



56%
Driving a car or van



24%
Work mainly at, or from home



7%
Passenger in a car or van



4%
Bus or coach



3%
On foot



2%
Train



2%
Bicycle



1%
Motorcycle, scooter or moped



0%
Taxi

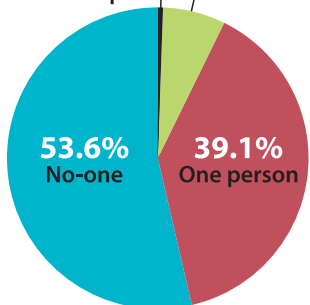
How has your household been doing your main shop over the past year?



■ Drive to larger shops
■ Online
■ Locally
■ Other

6.7% Two people

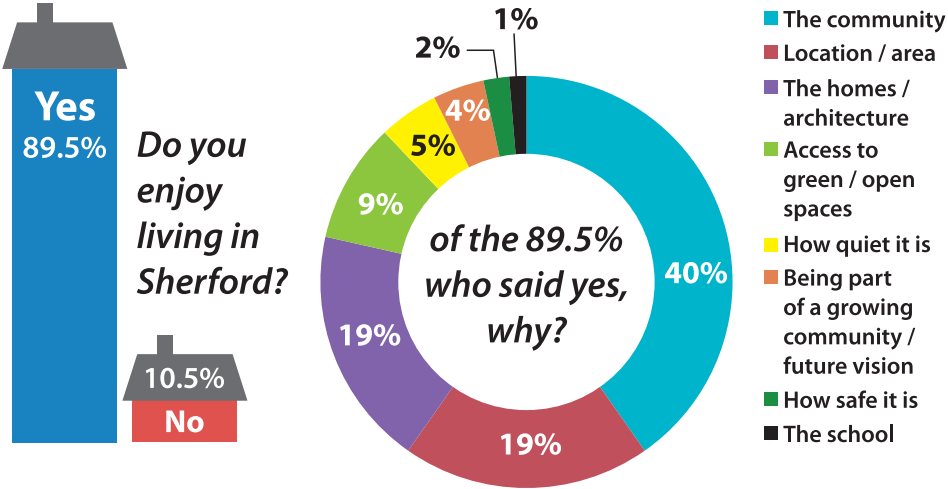
0.6%
Four People



How many people in your home, who normally travel for work, have instead been working from home due to Covid-19?



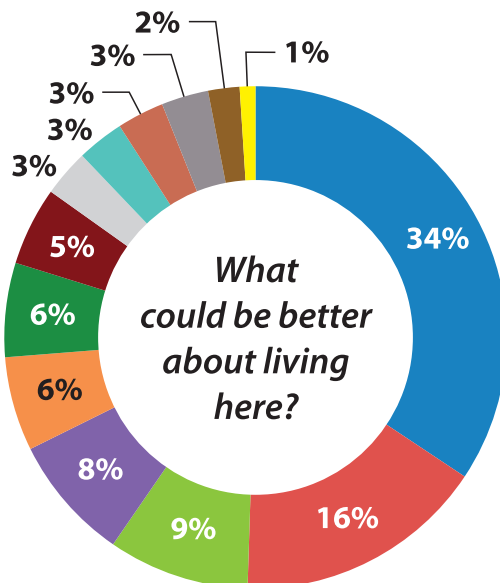
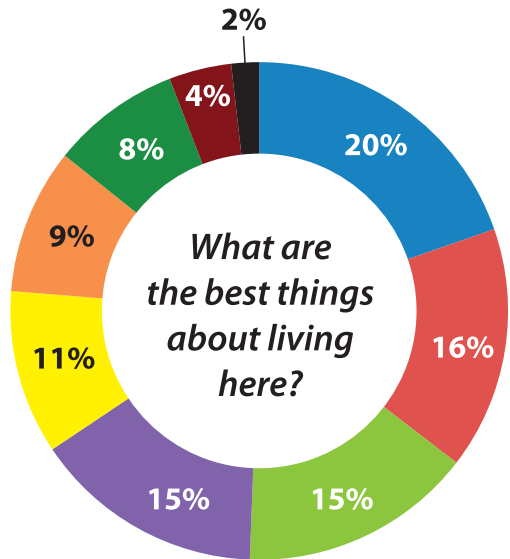
Sherford Services



Which one service or facility is really important for Sherford?



- My home ■
- The location ■
- Access to green space ■
- Being part of a growing community ■
- Knowing my neighbours ■
- It's family friendly ■
- Feeling of security ■
- Being close to Sherford Vale School ■
- Other ■

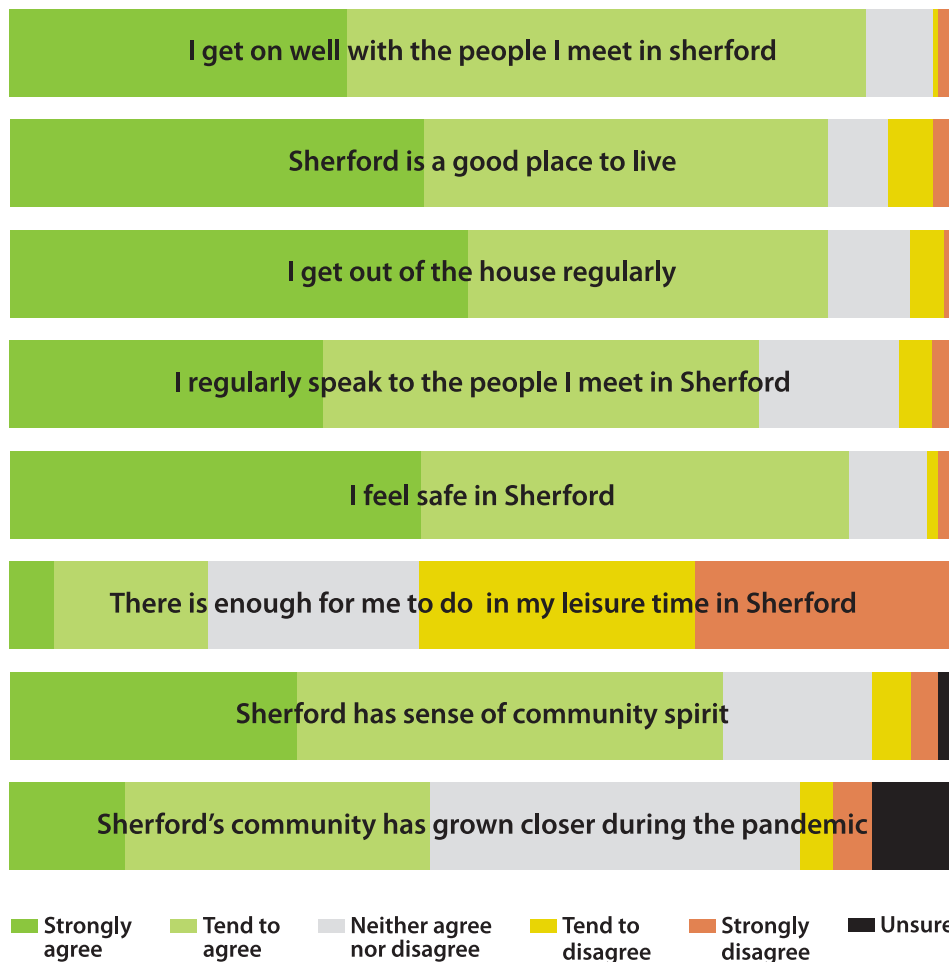


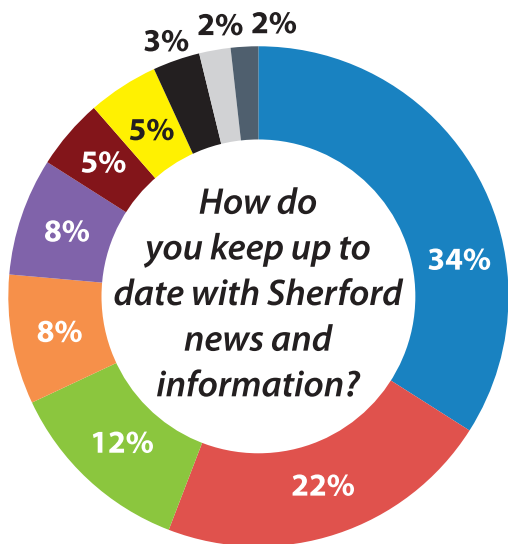
- Arrival of amenities / shops
- Parking and traffic
- Arrival of the Leisure Centre and more green spaces
- Bins and recycling
- Delivering against expectations
- Street maintenance and site issues
- Increased communications
- Neighbour disputes / Anti-social behaviour
- Public transport & walking / cycle links
- Other
- Homebuilder aftercare
- Play spaces for younger children
- School

Communication



How much do you agree or disagree with the following about Sherford?



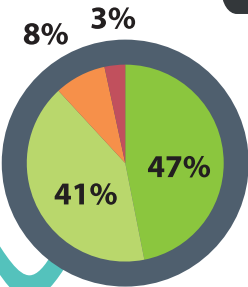
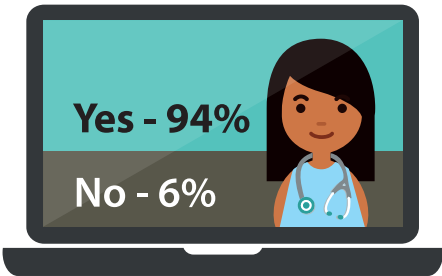


- Social Media
- Sherford Matters Magazine
- Sherford website www.sherford.org
- Local media
- Residents Association
- Town Noticeboard
- Community Trust Website www.sherfordtrust.org.uk
- Local Authority information
- Other
- Parish Council Meetings



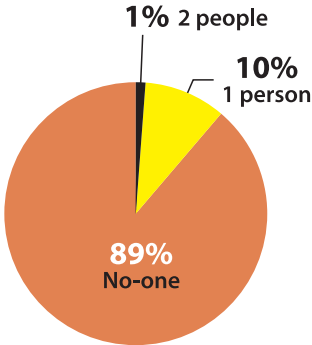
Impact of Covid

Have you been able to access some or all of your GP services through online or phone services, rather than in person appointments?

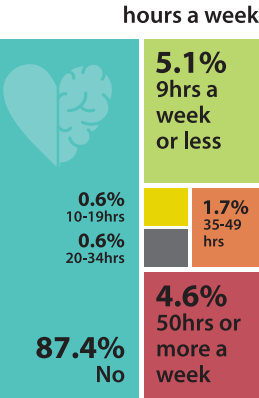


- Very good
- Good
- Fair
- Bad

If any, how many people in your home are classed as critically clinically vulnerable?



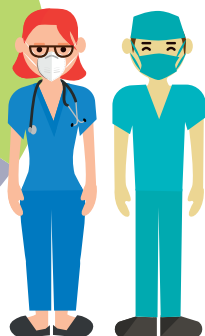
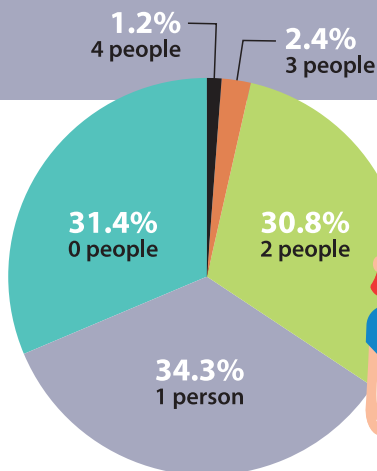
Do you look after, or give any help or support to, anyone because they have long-term physical or mental health conditions or illnesses, or problems related to old age? (excluding paid employment)



87.4% No



How many people in your home are health care workers, frontline workers or key workers?



How have your recreation and exercise activities changed since Covid-19?



19.9%
It hasn't changed



35.2%
Greater use of local parks and parkland



28.4%
Increase in exercising from home



6.8%
Increase in online work outs



7.2%
It has stopped



Other **2.5%**



48.1%
Moved online
(i.e. zoom / video calls)

6.1%
Greater participation
in the local community

25.4%
It hasn't changed

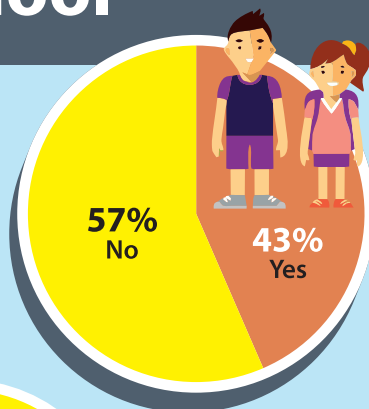
17.7%
It has stopped

2.8%
Other
(please specify)

How have your social and networking activities changed since Covid-19?

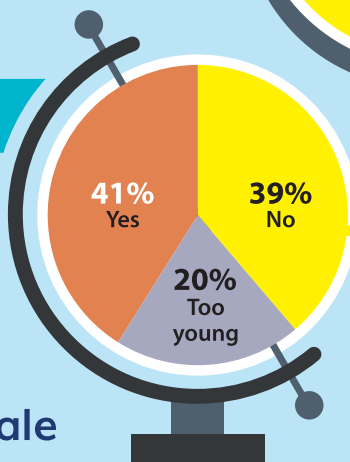
Sherford Vale School

Are there any children in your home of primary school age or younger?



From those who said yes:

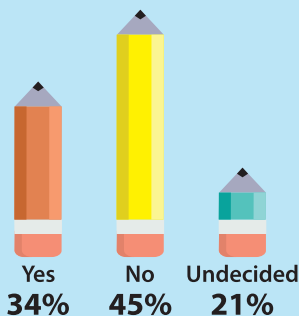
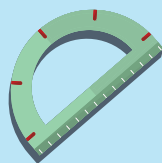
Do the children in your home go to Sherford Vale school?



Do you intend to enrol in the future?



Sherford Vale School



For those children who attend school elsewhere

Home

School



Distance travelled on average
3 miles

All attend schools within
6.5 miles



Below are just a few quotes from questions throughout the survey:

*"I love the area, how quiet it is and the houses are beautiful.
It is exciting to be part of a growing community"*

*"We really love Sherford is a great place to live but it
would be great if the amenities started to happen"*

"It's a mixed community of all ages and backgrounds"

*"Communication of the next 12 months vision would help
residents feel informed and valued as the town grows"*

*"Parking on Hercules road in particular is a problem at
busy times as it really hinders the flow of traffic"*

"It's a good community, and well planned with lots of open spaces"

*"We need shops, cafes, bars etc to allow people to shop local
and not have to travel to access these things"*

*"An essential asset for Sherford would be the
much needed addition of a high street"*

*"If the street scene was maintained to a higher standard Sherford
would stand out as one of the best places to live in the southwest"*

*"Sherford is a wonderful place to live however it is extremely important
that services such as a shop, a gym and other social spaces are prioritised"*

"It's exciting watching the new town develop"

Keep in touch

There are plenty of ways to find out more information about Sherford, get advice and help where you need it, and get involved in your community.

Your town

www.sherford.org provides information, news, and answers to questions. Currently being updated, this is the main source of information about Sherford. Official Sherford social media channels are Instagram, Twitter and LinkedIn, and the Smarter Travel Sherford Facebook page.

Email questions about the delivery and progress of infrastructure – such as roads, utilities, housing phases, or community facilities – and suggestions about future updates to the Sherford Directory, by emailing **info@sherford.org**.

Security concerns?

- Any site related security issues should be reported to **info@sherford.org**.
- Any concerns regarding safety or criminal behaviour must be reported to the Police on **999**.

Your councils

Contact your Ward Councillor if you are in Plymouth City Council, or your District or County Councillor if you are in South Hams. They meet quarterly to share updates on the development.

Plymouth

CLlr Churchill - nigel.churchill@plymouth.gov.uk
CLlr Pengelly - vivien.pengelly@plymouth.gov.uk
CLlr Wiggins - kevin.wiggins@plymouth.gov.uk

South Hams

CLlr Brown - CLlr.Daniel.Brown@southhams.gov.uk
CLlr Chown - CLlr.Matthew.Chown@southhams.gov.uk

Devon

CLlr John Hart - john.hart@devon.gov.uk

Brixton Parish Council

clerk@brixtonparishcouncil.org.uk

Any planning applications related to Sherford can be viewed on the Councils' websites.

www.plymouth.gov.uk
www.southhams.gov.uk

Your community

Sherford Community Trust website includes minutes of meetings, details of the directors, events and activities, and how to apply for funding for community projects. Visit **www.sherfordtrust.org.uk** and contact the Sherford Community Trust Coordinator at **info@sherfordcommunitytrust.org**

Sherford Vale School is a one form entry school, including a nursery. It is run by Westcountry Schools Trust, which has a proven track record for education excellence. For more information visit **www.sherfordvaleschool.co.uk**.

Sherford has a Residents' Association and Mutual Aid Group. Visit the community Facebook groups to get involved or email **sherfordresidentsassociation@gmail.com**

Find out more about Sherford Community Church at **www.sherfordchurch.net** or contact its Minister, Tom Brassil at **tom@sherfordchurch.net**

Your home

The housebuilders take customer care seriously, get in touch directly if you need any support:

Bovis Homes

Call **0800 975 5946**, email
SouthWest.CustomerCare@vistrypartnerships.co.uk

Linden Homes

Call **0800 975 5946**, email

SouthWest.CustomerCare@vistrypartnerships.co.uk

Taylor Wimpey

Call 01392 442617, email
ccexeter@taylorwimpey.com

LiveWest

LiveWest is responsible for many of the affordable rent and shared ownership homes at Sherford. It has a team of housing officers, who can be contacted with any questions or concerns.

www.livewest.co.uk or call **0300 123 8080**