Sherford
Community Survey

Quick
Stats

Summer 2019

South Hams
District Council

PLYMOUTH
CITY COUNCIL

Devon
County Council

SHERFORD

Sherford
Community
Land Trust

South Hams District Council, on behalf of the councils and organisations involved in Sherford, are now pleased to present the key statistics of Sherford's first Community Survey. Of the 230 homes occupied in Sherford at the time of the Survey, nearly 50% responded to the majority of questions.
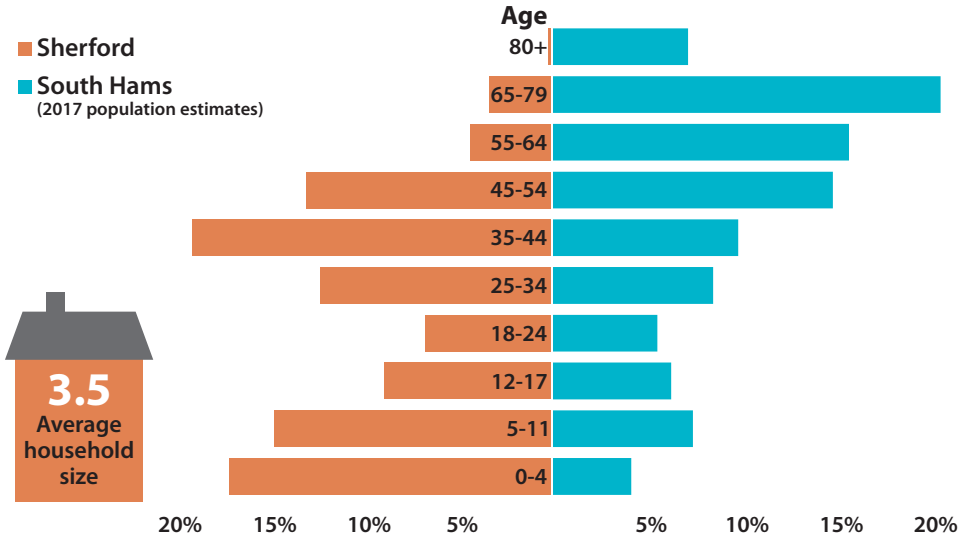
This booklet sets out some of the headline findings. You can find the full results in the Sherford Community Survey Report here:

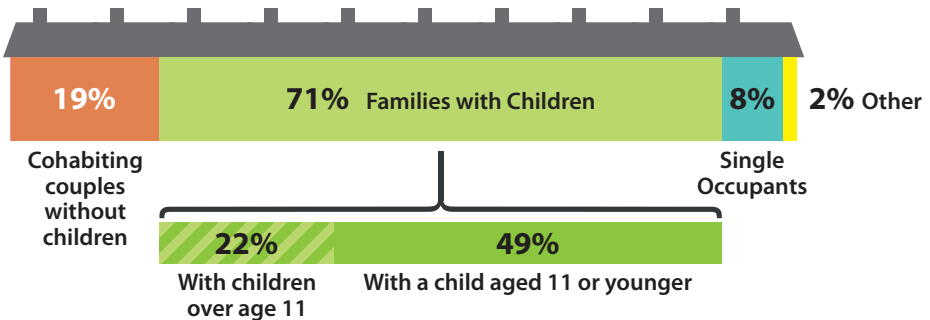**www.engagement.southhams.gov.uk/ sherford-community-survey**

A big thank you to all of the residents who took the time to complete the survey to give a snapshot of life in Sherford.
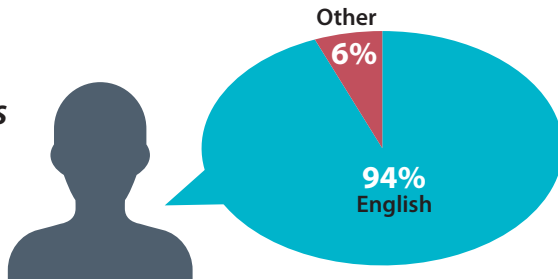
Sherford Households

How many people live in your home?

Sherford
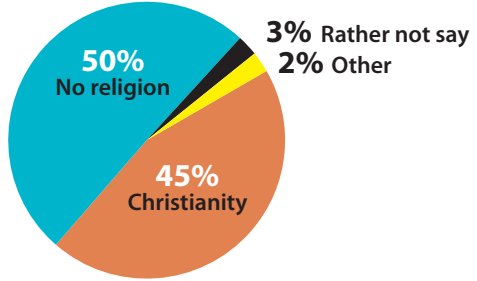**South Hams**
(2017 population estimates)

3.5
Average household size

Age	
80+	
65-79	
55-64	
45-54	
35-44	
25-34	
18-24	
12-17	
5-11	
0-4	

20% 15% 10% 5% 5% 10% 15% 20%

Who lives in your home?

19% Cohabiting couples without children

71% Families with Children

8% Single Occupants

2% Other

22% With children over age 11

49% With a child aged 11 or younger

Are any languages other than English spoken in your home?

Other
6%

94% English

Which religions, if any, do the people in your home belong to?

- **50%** No religion
- **45%** Christianity
- **3%** Rather not say
- **2%** Other

How many vehicles does your household have?

- 30%
- 57%
- 14%
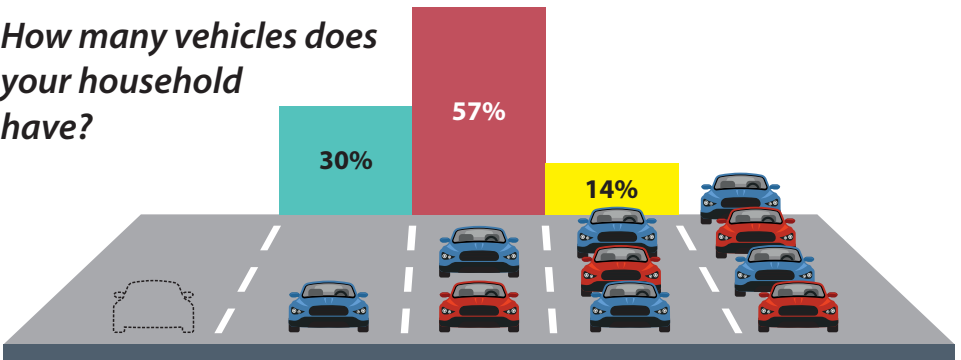
How many bedrooms does your home have?

- **1%** 1 bed
- **14%** 2 bed
- **31%** 3 bed
- **34%** 4 bed
- **17%** 5 bed
- **3%** 6 bed
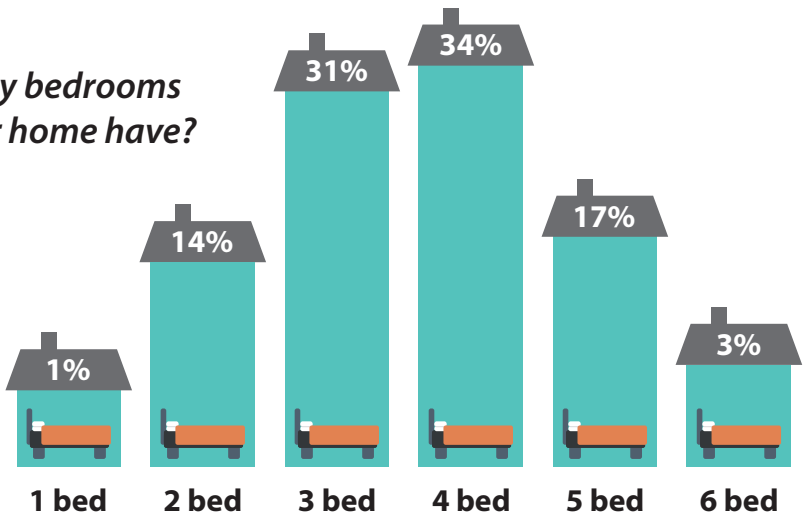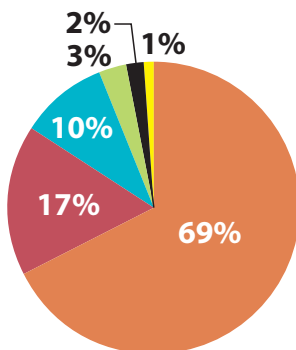
Is your home ... ?

- Mortgage
- shared ownership / help to buy
- Outright
- Housing Association
- Private rent
- Other

2%
1%
3%
10%
17%
69%

Why did you move to Sherford?

21%
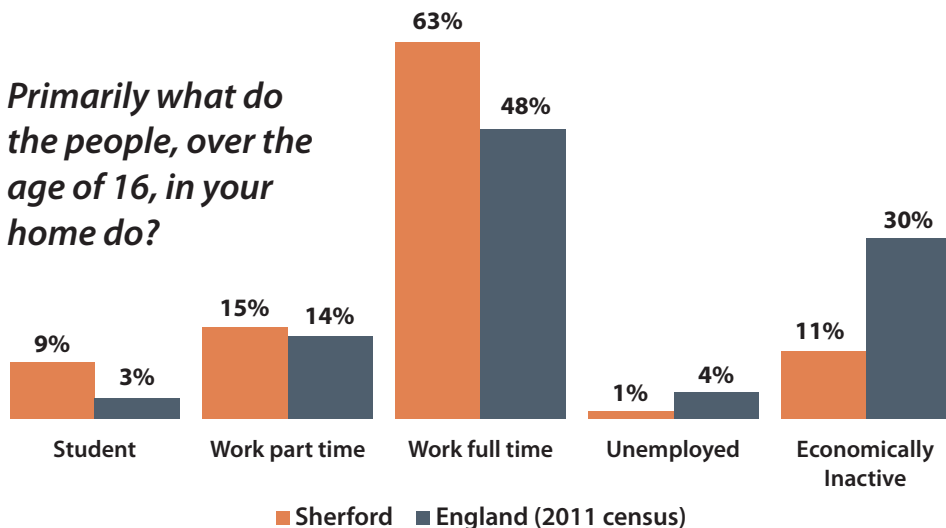The chance to have a brand new home

20%
To be part of a new community

16%
The location

16%
To have access to all the new facilities

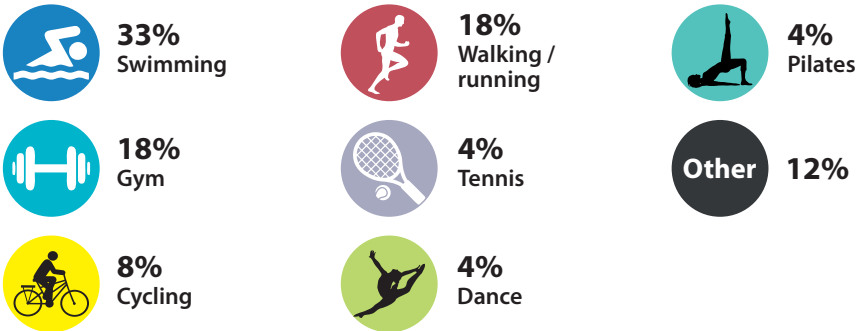## Primarily what do the people, over the age of 16, in your home do?

63%
48%
15%
14%
9%
3%
1%
4%
11%
30%

Student | Work part time | Work full time | Unemployed | Economically Inactive

- Sherford
- England (2011 census)

How does Sherford move?

Where do you usually go for the following?

Main Food Shop
- 37%
- 44%
- 19%

Other Health & wellbeing services
- 48%
- 22%
- 18%
- 8%
- 4%

Leisure & socialising
- 26%
- 10%
- 55%
- 3%
- 3%
- 1%
- 1%

Recreation
- 22%
- 24%
- 41%
- 2%
- 2%
- 9%
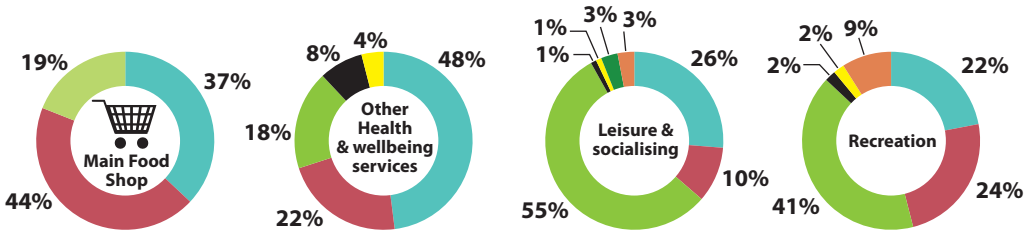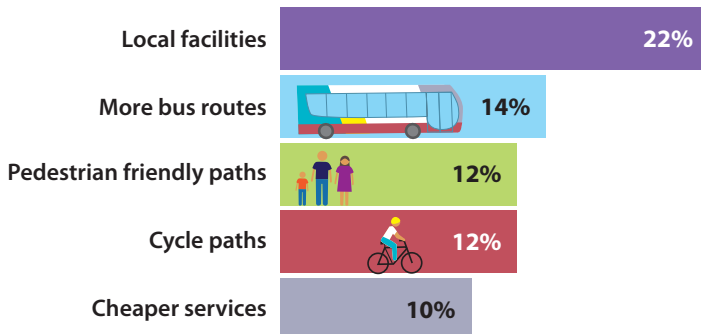
Legend:
- ■ Under 2 miles
- ■ Under 4 miles
- ■ Under 6 miles
- ■ Under 8 miles
- ■ Under 10 miles
- ■ Under 20 miles
- ■ Under 100 miles

What recreation activities do you travel to do?

- **33%** Swimming
- **18%** Walking / running
- **4%** Pilates
- **18%** Gym
- **4%** Tennis
- **Other** **12%**
- **8%** Cycling
- **4%** Dance

What would encourage you to travel by car less and to walk, cycle or use public transport more?

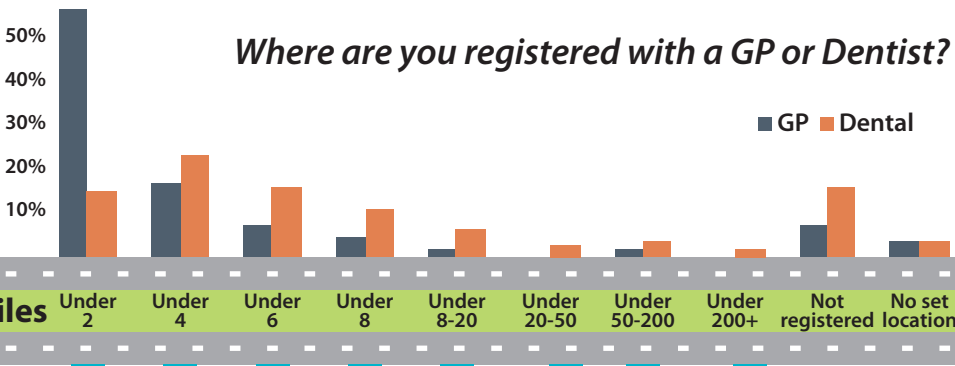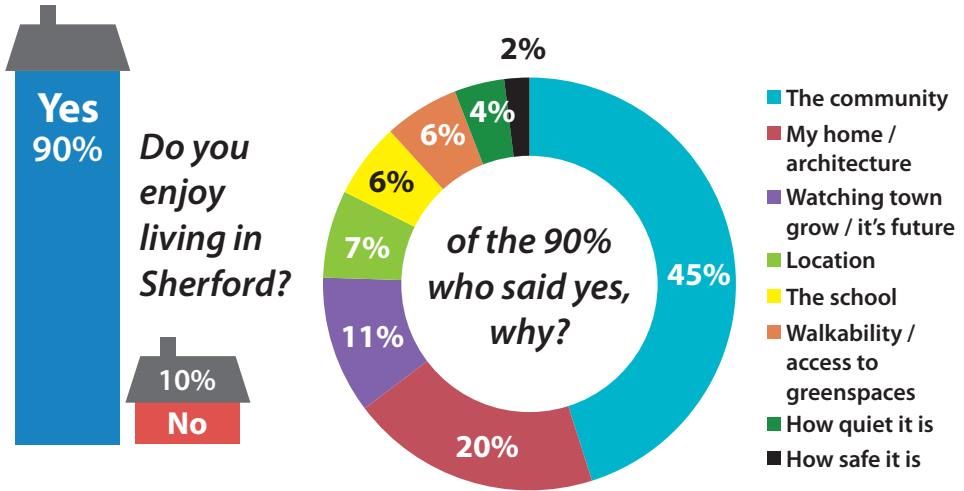|	
Local facilities	**22%**
More bus routes	**14%**
Pedestrian friendly paths	**12%**
Cycle paths	**12%**
Cheaper services	**10%**

Distance from previous home?

Under 2 Miles	Under 4 Miles	Under 6 Miles	Under 8 Miles	10-20 Miles	20-30 Miles	30-50 Miles	50-200 Miles	200-300 Miles	300-400 Miles	400-650 Miles
35%	5%	27%	10%	6%	2%	3%	7%	3%	1%	1%

77% within 10 miles
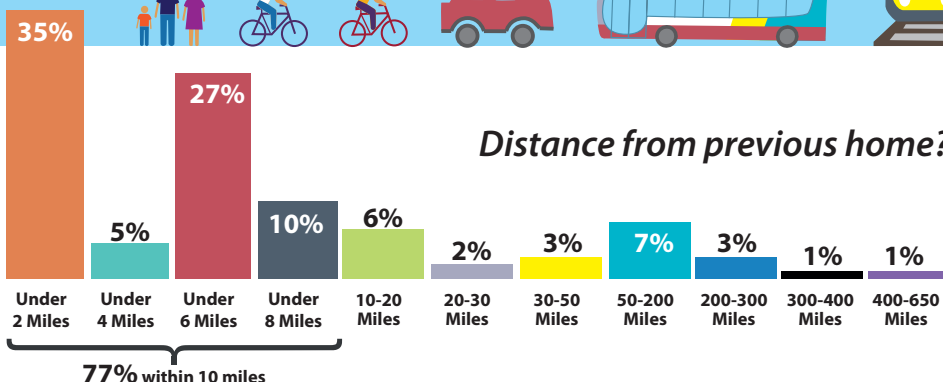
How do you usually travel?

Work
- 65% Driving a vehicle alone
- 16% Car share
- 3%
- 2%
- 4%
- 1%
- 8%
- 10%
- 4%
- 2%
- 5%

Main Food Shop
- 75% Driving a vehicle alone
- 16%
- 3%
- 2%
- 4%
- 1%

Shopping
- 61% Driving a vehicle alone
- 13%
- 17%
- 1%
- 6%
- 2%

Leisure
- 34%
- 26%
- 11%
- 10%
- 8%
- 3%
- 8%

Legend:
- Driving a vehicle alone
- Taxi
- Train
- Walking
- Car share
- Bus
- Bicycle
- I do not need to travel

Where are you registered with a GP or Dentist?

■ GP ■ Dental
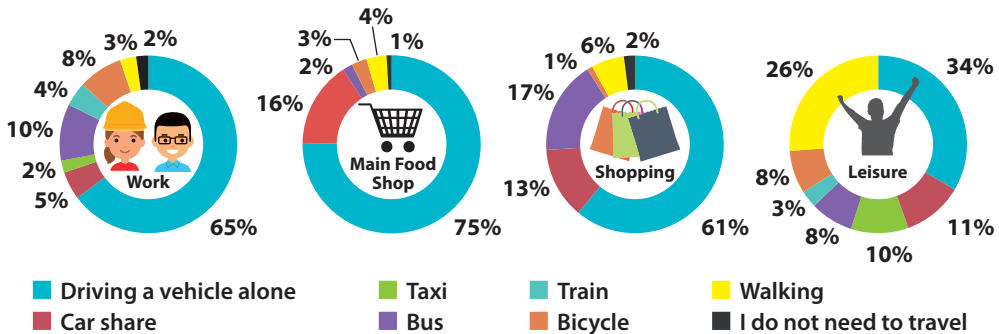
How far do people travel for work?

Miles	Under 2	Under 4	Under 6	Under 8	Under 8-20	Under 20-50	Under 50-200	Under 200+	Not registered	No set location

Sherford Services

Yes 90%

Do you enjoy living in Sherford?

10%
No

of the 90% who said yes, why?

- 45%
- 20%
- 11%
- 7%
- 6%
- 6%
- 4%
- 2%
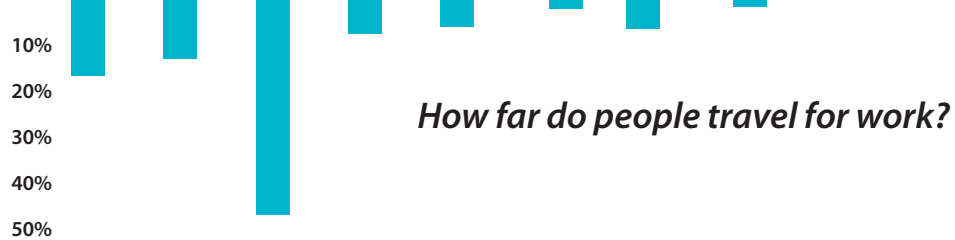
- ■ **The community**
- ■ **My home / architecture**
- ■ **Watching town grow / it's future**
- ■ **Location**
- ■ **The school**
- ■ **Walkability / access to greenspaces**
- ■ **How quiet it is**
- ■ **How safe it is**

Currently, which one service or facility is needed the most?

55%
A shop

8%
Leisure / Sports facilities
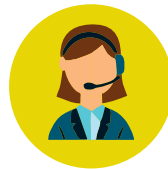
1%
Better communication

22%
Play park / Space for children

4%
Health / GP services

5%
Community space

2%
A pub

Other

4%

What are the best things about living here?

Legend:
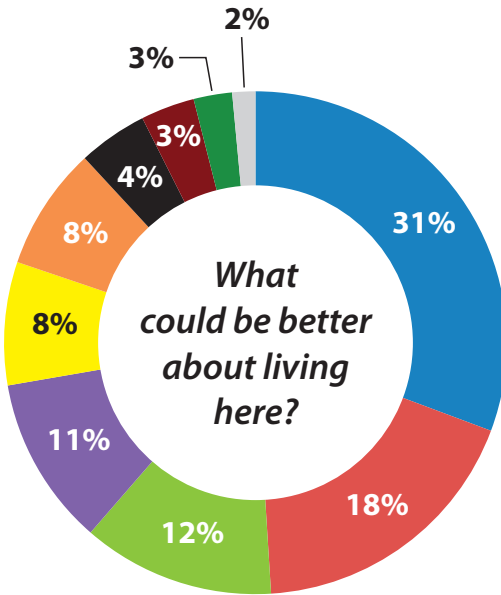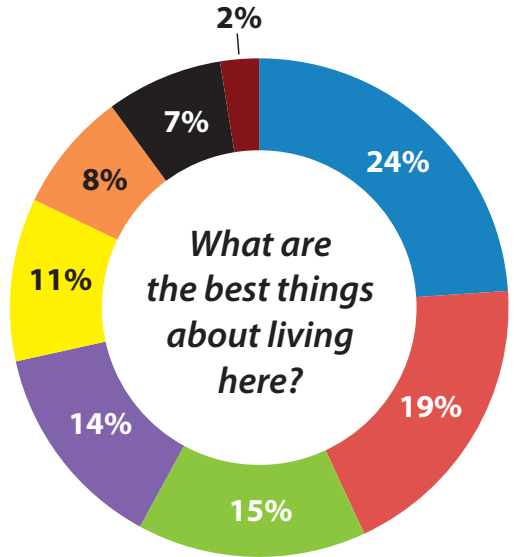- My home
- Being part of a growing community
- The location
- Knowing my neighbours
- Access to green space
- Being close to Sherford Vale School
- It's family friendly
- Other

Values: 24%, 19%, 15%, 14%, 11%, 8%, 7%, 2%

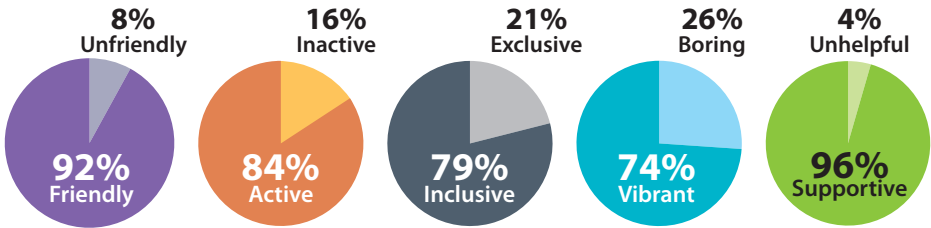## What could be better about living here?

Legend:
- Local Facilities
- Play park / spaces for children
- Greenspaces / leisure
- Parking / traffic management
- Communication
- Other
- Walking / cycle paths
- A community space / more events
- Anti-social behaviour
- Bins

Values: 31%, 18%, 12%, 11%, 8%, 8%, 4%, 3%, 3%, 2%

Sherford Community

Which of the following words would you use to describe your local community in Sherford?

8% Unfriendly	16% Inactive	21% Exclusive	26% Boring	4% Unhelpful
92% Friendly	84% Active	79% Inclusive	74% Vibrant	96% Supportive

How much do you agree or disagree with the following about Sherford?

- Sherford has sense of community spirit
- There is enough for me to do in my leisure time in Sherford
- I feel safe in Sherford
- I regularly speak to the people I meet in Sherford
- I get out of the house regularly
- Sherford is a good place to live
- I get on well with the people I meet in sherford

Legend:
- Strongly agree
- Tend to agree
- Neither agree nor disagree
- Tend to disagree
- Strongly disagree
- Unsure

Communication

How do you keep up to date with Sherford news and information?
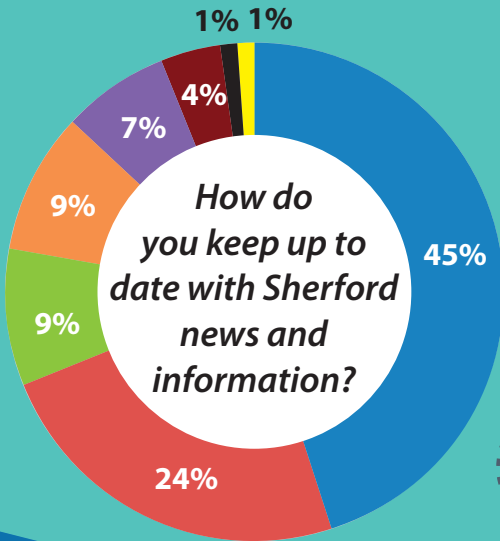
- Social Media — 45%
- Sherford website — 24%
- Local media — 9%
- Open House drop-in event — 9%
- Sherford Org e-newsletter — 7%
- Other — 4%
- Parish Council Meetings — 1%
- Local Authority information — 1%

What would be most useful in a welcome pack for new Sherford residents?

- A facility / services timeline — 20%
- Map — 18%
- Local Information — 18%
- Bus information — 9%
- Contact information — 14%
- Council information (bins & tax) — 9%
- Unsure / nothing else needed — 6%
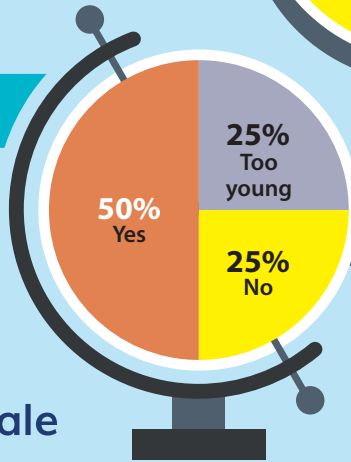- Other — 6%
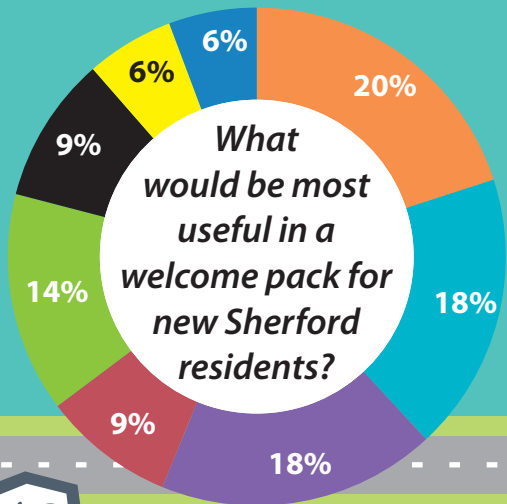
Sherford Vale School

Are there any children in your home of primary school age or younger?

57% No
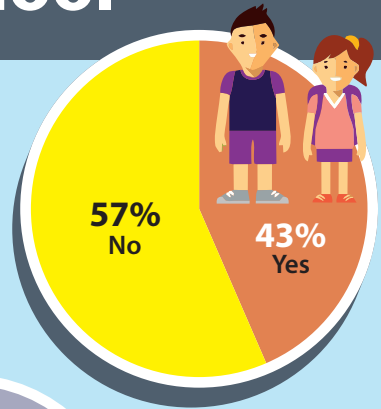
43% Yes

Do the children in your home go to Sherford Vale school?

25% Too young

50% Yes

25% No

Sherford Vale School

Already settled at current school

Prefer a more established school

Almost finished school

For those children who attend school elsewhere

Home

School

Distance travelled on average
3.3 miles

All attend schools within
6.5 miles